

*Jammu Kashmir
Crown of Incredible India*



HIGHEST EVER TOURIST FOOTFALL AND AIR TRAFFIC

Grand festivals

**Like Houseboat
festival, Sufi festival,
Literary Festival and
various other events
organised across J&K**

79,15,536

Tourists visited J&K
in October 2021
to March 2022

3,24,415

Passenger footfall
at Srinagar airport
in December 2021
Jammu airport recorded the
highest passenger footfall
in December 2021

75

**offbeat Tourist
destinations
being
developed**

Government of Jammu & Kashmir

@jkinformation @dipr-jk @diprjk

Peace, Progress, Prosperity, People First